# **RICKY WALDT**



# PREVIOUS WORK EXPERIENCE

### **PROJECT MANAGER**

PT PMA MADEINDONESIA

2023-2024

Managing web design & development projects for IT companies and end customers from all around the world. Bridging the gap between our clients overseas and our designers and developers on site making sure the team understand the brief to successfully deliver projects from start to finish - from design to deployment. Roughly 80% of our projects are WordPress websites, custom portals and webshops, and the other 20% React (Next.js) projects.

#### WEBDESIGNER

FREELANCE

2021-2023

Designing and building customized wedding invitations in the form of a website.

## MARKETING COMMUNICATIONS MANAGER

PT LIPPO CIKARANG TBK

2018-2021

Developing and executing a results-driven, multi-platform communications strategy. Managing a team creating all marketing materials and collateral in line with brand direction. Implementing online marketing activities including but not limited to social media, SEO/SEM, and lead generation. Tracking effectiveness of various campaigns and course corrections as required. Managing communications spend and working with vendors and agencies to create and/or localize communications and marketing PR activities.

# WORK EXPERIENCE (PRE-COLLEGE)

## WEBCARE, SALES, FIELD SERVICE ENGINEER, **BAGGAGE HANDLER, AND WAREHOUSE EMPLOYEE**

YoungCapital (part-time), KPN, Babcock, KLM, and Bauch & Lomb, respectively. (2008 - 2018).

/in/ricky-waldt/
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- 🔒 Hoofddorp, NL

# **PROFILE**

DevOps Futures at Devoteam. Trilingual in English, Dutch, and Bahasa Indonesia.

# EDUCATION

**Google's Data Analytics Professional Certificate** 2022 Coursera

## **Bachelor Business Administration**

2014 - 2018 Hogeschool Utrecht

#### **Propedeuse Business IT &** Management

2010 - 2011 Hogeschool van Amsterdam

## SKILLS

HTML, CSS, JavaScript, TypeScript, React, NextJS, Tailwind CSS, Headless UI, Shadcn, Python, SQL, Mongo, Prisma, WordPress, Elementor, WooCommerce.

# MORE SKILLS







Learning

Asking questions